Produce Any Event From Anywhere With Evertz BRAVO Studio

Evertz' DreamCatcher™ BRAVO Studio enables content creators to tell more stories from live events.

Burlington, Canada. September 5th 2022: At IBC 2022, Evertz will showcase its DreamCatcher™ BRAVO Studio virtual production control suite that gives content creators all the tools they need to create more stories in the Cloud. BRAVO Studio addresses the challenges of cost effectively producing more content for an audience that is demanding more personal experiences. Whether it's an individual player, influencer or celebrity feed, more personalised content from live events is being consumed by audiences across multiple platforms.

On stand 1.F76 in Hall 1, Evertz will demonstrate how BRAVO Studio is a collaborative, web-based live production platform that redefines the creative experience for content creators and broadcasters. BRAVO Studio provides virtual access to all the services found in the traditional control room and makes them available to production teams around the world.

"BRAVO Studio helps you produce professional quality content that tells compelling and engaging stories from anywhere in the world," says Mo Goyal, Sr. Director, International Business Development at Evertz. "BRAVO Studio consolidates and simplifies production, both on-premises and in the cloud, to give storytellers, of any skill set, virtually limitless possibilities in the way they connect with their audiences."

Simple to use, reliable and cost effective, BRAVO Studio accesses live video and audio from remote locations over dedicated networks, 5G networks or public Internet. The platform ingests multiple live camera feeds; provides live video and audio mixing with transitions; multiple video overlays for picture on picture or multi-box looks; slow motion replays; clip playout; highlight clipping and packaging; multiple dynamic graphics layers; and multi-image display of sources and outputs on the user interface. BRAVO Studio includes advanced data-driven features that help automate and simplify production workflows to provide small creative teams of all skill levels with high-quality and consistency throughout the production. BRAVO Studio co-pilots include auto clipping of highlights based on live game/events data sources, storyboarding, and a built-in live editor for quick turnaround editing.

This all-in-one solution, which can be used for any production regardless of its size or scale, is proving to be a game changer, particularly for events that include live sports, news, esports, entertainment, corporate, and government. By combining access to all inputs with web-based interfaces and providing support for transport protocols such as SRT, RIST, and Zixi, BRAVO Studio ensures that live UHD/4K video and audio signals are reliably and securely sent and received, directly from the cloud and with minimal latency.

BRAVO Studio uses MAGNUM-OS for orchestration, and VUE, Evertz' Intelligent user Interface, to provide the support team tools to ensure that productions happen without incident. With MAGNUM-OS, BRAVO Studio enables users to schedule and automate the event preparation including routing of incoming remote feeds, allocating resources, and configuring the operator stations. This enables customers to seamless transition between productions with minimal effort. VUE provides the engineering support team the tools to control and monitor the devices in the production including camera controls, color correction, and more. BRAVO Studio is the complete cloud-based production control suite that redefines live production today.

For more information on DreamCatcher™ BRAVO Studio, please visit Evertz at stand 1.F76 in Hall 1 at IBC 2022, or visit www.evertz.com

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About Evertz Technologies Ltd.
Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com